

Record Store Day Canada 2021

Record Label Code of Conduct

1. RSDC product must be exclusive in nature and only available through RSDC stores, For the avoidance of doubt product which has previously been widely available the Canada or another territory is not deemed to be exclusive.
2. RSDC product should be manufactured in a reasonable quantity. With 250+ participating shops, in the majority of cases we advise a minimum pressing of 500 units. However, submissions will be reviewed on a case by case basis.
3. RSDC product must be of sufficiently appropriate quality to be considered for RSDC. Proposed exclusive product must be authorised for inclusion by a nominated representative. If they deem the product unsuitable it will not be authorised for inclusion.
4. All final product info, format details and artwork to be provided to RSDC before the 31, March.
5. Any stock left over after RSD must be first offered to RSD retailers.
6. Only if RSD retailers do not order the stock can it be offered to non-RSD retailers. Stock may only be offered to non-RSD retailers 13 days after the event i.e. Leftovers can be allocated to non-RSD retailers the following Friday 1st May.
7. No label may hold back stock for its D2C platform or deliberately manufacture additional stock for non-RSD retailers or D2C.
8. D2C platforms may be treated like non-RSD stores and offered stock only after RSD retailers and may not sell product on their own D2C platform until at least on Saturday 2nd May
9. Labels and distributors should ensure that ALL their distributors and labels (including those outside of the Canada where practicable) are made aware of all of the above terms (and provided with a copy of the code) and in particular should ensure that the distributor does not sell RSD products in to any non-RSD store until 13 days after the event.
10. The label undertakes to provide the list of participating stores to the Distributor.
11. All product must be delivered to RSDC retailers latest by the Wednesday prior to RSD.
12. The label warrants that it holds the copyright for the submitted products. In the case of live recordings, evidence of proof of copyright will be required.
13. Labels who deliberately breach this code of conduct may have their product withdrawn, be removed from future RSDC events or be subject to other sanctions as determined by the RSD Board.

RSDC Product Criteria

Product submitted for Record Store Day MUST adhere to the following criteria:

1. Any product must be an exclusive release.
2. Exclusive means on an exclusive format or exclusive content specifically for Record Store Day
3. Unless there are exceptional circumstances it should not have been made available or be made available in a similar format (e.g. different colour) for at least 12 months prior to or post RSD.
4. It should not have been made available in a different territory in the same format previously.
5. RSD product should be manufactured in a reasonable quantity. Anything under 500 units may be deemed inadmissible to RSD unless there are valid grounds for inclusion. Product has to be suitable of a RSD release and should only be manufactured with the sole intention of releasing for RSD.

Labels must agree to read, action and adhere to any subsequent communication regarding the Record Store Day Label Code of Conduct.

I confirm acceptance to the above Label Code of Conduct Signed

by _____

Name _____

Company _____

Email _____

Other email addresses for RSD's mailing list

Tel no _____